The Oshawa Daily Reformer

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G.M. Production Sets New High Record

Business Disorganized Today By Severe Storm

Auto Accident Results In The Arrest of Two

Motor Car Collides with Street Car at C.P.R. Subway

ONE MAN FINED

Harbor Boss Charged with Driving Car While Drunk

Colliding head-on with a street car on Simcoe street, just south of the C.P.R. subway shortly after 8 o'clock last night, a motor car driven by Paul Bicotte, general foreman of the construction work at the Oshawa harbor, was practically demolished and Mr. Bicotte was taken to the General Hospital with serious cuts to the face. When he was discharged from the hospital at 11 o'clock this morning he was arrested on a charge of driving a car while under the influence of liquor. He was later released on bail pending hearing of the charge.

W. H. Blanchet, assistant engineer of the Department of Public Works, was also in the car, but escaped injury. He was arrested shortly after the accident at the C.N.R. station and this morning was fined $10 and costs on a charge of being intoxicated.

Mr. Blanchet was making an inspection of the work at the harbor during the day and was returning to catch a C.N.R. train when the accident happened.

The street car in charge of Motorman James Sheridan and Conductor Joseph Bullied, was also badly damaged.

CHECKER CHAMPION IN ACTION HERE

A large and representative group of checker players turned out Tuesday night to welcome Mr. Irwin, the Canadian Checker Champion who was visiting the local club with Mr. Andrus, the Secretary of the Dominion Checker Association. Mr. Irwin played fifteen men simultaneously and out of the fifteen games only lost one, drew five, and won nine. He played altogether twenty-four rounds during the evening playing two games with some of the men.

The following were the players who had the opportunity of testing their skill with Mr. Irwin: Messrs. Arnold, S. Charles, L. Kohen, O. Baird, L. Corrin, Goodman, Vaillancourt, J. Edmundson, Broadbent, G. Shaw, Trainer, E. Powers, Britton, Conlin, H. Twilley, Davies, A. Mack and Magee.

The gentleman who won the game from the champion was Mr. Trainer of Cedar Dale. There was a large number of spectators who turned out at he Y.M.C.A. to watch the games, which shows that there is a considerable amount of interest taken by the local checker players in the game. This should mean a strong checker club for Oshawa and they should be represented in the next Dominion championship.

The checker club meets each Wednesday evening at eight o'clock in the Y.M.C.A. and checker players are welcome. A week from tomorrow night a team will be selected to play the Whitby team a return game.

Well, what about mergers? What need the consumer care how few divide his nickel?—Baltimore Sun.

The reason so few milkmen are married is that they see women too early in the morning.—Pitt Panther.

Steady, boy. Those who are getting rich in Florida are not the ones who failed at home.—Akron Beacon-Journal.

A Former Oshawa Woman Under Arrest

Mrs. Edith McNeely, of Peterboro, formerly of Oshawa, was arrested yestermday afternoon in Peterboro on charges of aiding and abetting Harold Gilbert in blackmail. She was taken to Cobourg by the Provincial Police. Gilbert was tried in Cobourg on March 15 on three charges of blackmail and sentenced to 18 months' imprisonment. He was convicted of extorting money from three Millbrook residents under threats of Ku Klux Klan exposure, being an ex-organizer in that district.

General Motors Produces 6,129 Cars During March Previous Record 5,742

R. S. McLaughlin Announces Schedule For April which will Exceed March's Great Record

An announcement that the month of March had marked a new record for automobile production in Canada was made last night by Mr. R. S. McLaughlin, president of General Motors of Canada Limited during his opening remarks as chairman at the farewell banquet to K. T. Keller.

Last May General Motors created a record in production for the month when 5,472 cars were produced. This was thought to be a wonderful achievement but figures this month show that the previous record has been shattered and this afternoon the total number of cars produced this month reached 6,129, an achievment of which all General Motors officials and citizens of the city may feel deeply gratified.

However, the production has not reached the peak. Mr. McLaughlin intimated that a handsome schedule had been arranged for April which will exceed even the fine record during March.

Mr. McLaughlin stressed the point that they were running a legitimate business. Possibly they had made a mistake by not blowing their own horn a little more, and dispelling the belief there might be that General Motors was reaping a 60 per cent. profit over the price of the cars. He felt that the public should know what difficulties the industries had to contend with.

Referring briefly to the tariff the chairman said that the government had taken steps to which the whole nation would agree was a step in the right direction when it appointed a tariff board. Some extremists would say they should be prosecuted while on the other hand they were doing business in a legitimate way, making only a fair profit. "The Tariff Board should do good work under Mr. Graham. The only danger I see in connection with it is that they may approach some subject with a biased mind." He, however, expressed hope that the board would give each matter an open decision free from political aspects. Mr. McLaughlin hoped that after the Board had been working for a time, the Government would see the advisability of appointing a commission in whose hands any question can be safely left free of any political party. He emphasized the danger which threatened the motor industry if the tariff should be lowered quoting figures to verify his statements.

K. T. Keller Honored By Colleagues at a Farewell Banquet Held Last Night

About Two Hundred Attend Banquet which also took form of Reception to Gordon Lefebvre, New General Manager

K. T. Keller vice-president of general manager of the General Motors of Canada Limited, who is severing his connection with the company tomorow, was last night honored by his associates and friends in the city at a farewell banquet tendered by the General Motors in the maintenance station adjoining the offices. The banquet served a twofold purpose, that of bidding farewell to Mr. Keller and also of extending a welcome to Mr. Keller's successor, Mr. Gordon Lefebvre, who assumes the position of General Manager tomorrow.

While the banquet was given by General Motors and particularly for the purpose of allowing members of the organization to show appreciation of Mr. Keller's efforts while in Oshawa and to become acquainted with Mr. Lefebvre, the gathering was a representative one of the city. Practically every one in Oshawa is deeply interested in this industry so that those outside the organization who attended felt that they were a part of the organization.

Interesting points concerning the industry were touched upon during the addresses although the keynote of all was the regret felt at Mr. Keller's leaving. All speakers spoke highly of his ability and of the benefit derived by the industry during his connection with it. Mr. Keller, in his remarks took great pride in explaining the progress made and the possibilities which lie ahead. He modestly declared that in Mr. Lefebvre General Motors had secured a man even better than he was.

The hall in which the banquet was held was tastefully decorated. The banquet was catered by the "Rypalin" management. Arrangements were carried out admirably and those in charge of the event are entitled to much credit.

Members of the organization from out-of-town joined with the Oshawa officials to have a part in the evening's function.

The Chairman, Mr. R. S. McLaughlin in his opening remarks recalled Mr. Keller's coming to Oshawa. It was two years, he said, since Mr. George McLaughlin decided to leave the company after thirty-eight years of faithful work. It was then thought advisable to bring Mr. Keller to Oshawa and it was my pleasure to stand here as I do now to introduce him to you. I told you I thought very highly of him and I know all of you think of him the same as I do. I am also going to make another prediction. When we cannot keep Mr. Keller we have another boy here to fill his place. Mr. Keller knows him and with his intimate knowledge of the business he should fill the bill here."

Mr. McLaughlin then spoke of the co-operation between Mr. Keller and all departments of the factory and office. They had enjoyed wonderful unity and as a result a very substantial advancement had been made in every department. In closing the chairman wanted it understood that Mr. Keller was leaving with the utmost good will of the company and that no one regretted the departure more than he did.

During the course of the evening Mr. Keller was presented with gifts form his colleagues which added to the expression of esteem generally felt.

K. T. KELLER

"It is a wonderful thing this wave of prosperity which Mr. R. S. McLaughlin has referred you to and I assure you that I am not leaving because I fear the wave is going to recede," stated K. T. Keller in his opening address.

"I don't know what I can leave you better than the prospects of prosperity for Canada and this organization and it is up to those in the business to work whole-heartedly and put the best of their ability into their work and make this success a possibility," he stated.

Mr. Keller reviewed a number of charts which he and his associates have been working upon for some time to show the operations of the General Motors, its output both domestic and export and the amount of money it spends for labor, material and taxes. It has been charged, he said, that there was a combine among the motor car manufacturers to keep up the price of their products. This, Mr. Keller emphatically denied and said he would leave it to anyone to judge if there was a more efficient organization than General Motors. Considering the handicaps under which it is operating it has accomplished wonders, he said, in referring to the record just broken in production.

Outside of Ford, the General Motors were the leaders in placing their export business in Canada, Mr. Keller declared, and it was not done from a standpoint of preferences, but from one of economics. The question is to see how economically the business can be conducted the year around when the public desire to buy their cars in a few months. With the export business it is possible to keep the industry at a fairly steady pace throughout the year. The motor car industry was the outstanding industry in the world, Mr. Keller stated. In the past five years the United States had absorbed sixteen million cars. It was now a scientific development and it was this scientific development of conditions that was lowering the cost. It was necessary, he said, that a Canadian motor car company be linked up with an American company, because of similarity of conditions between the two countries.

He then gave an illustration from one of the charts of the increase in the cost of living and the reduced cost of the motor car. On the average the cost of living had increased 59 per cent. since 1913 and the cost of automobiles was 20 per cent less.

The motor car industry had brought up the wages of workmen. The industry pays the highest average wage of any business. The industry is employing good men and paying them well and the wages have been put up in order to attract the good men to the industry. In this connection Mr Keller referred to another chart illustrating the gradual rise in wages to the employee of the industry. He pointed out that in the past six years the average wage of the common laborer had increased from $4.10 a day to $4.65 a day, while the cost of the Buick sedan had been reduced from $3,075 to $2,115, and the Chevrolet from $1,455 to $985.

What worried the people of Canada, Mr. Keller stated, was that the motor cars cost less in the United States than they do in Canada. They place the blame on the manufacturers, but the blame should not rest there as there was nothing which the motor car manufacturer desired more than lower prices and an increased volume in business. In the past five years the reduction in the price of cars in Canada was greater in proportion to the volume of business done than in the United States.

Canada has 700,000 cars while the United States has 20,000,000 cars, stated Mr. Keller in referring to a chart on the progress of the automobile industry. It maintained

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Lawn Bowling Officers

MR. T. P. JOHNS
Who was last night elected president of Oshawa Lawn Bowling Club for the ensuing year.

W. J. TRICK
Who was last night elected vice-president of the Oshawa Lawn Bowling Club at the annual meeting.

Telegraph and Outside Phone Communication Is Cut Off; Industry Halted

Hydro Power Went off at 9 o'Clock At Some Point Between Bowmanville and Brockville

Today Oshawa was isolated and was suffering under the demoralizing effect of the terrific storm that swept Ontario early this morning. The telephone and telegraph service ont of the city was crippled through broken cables and every industry dependent upon electric power to operate their plants was at a standstill through a break in the power line between Bowmanville and Belleville. While the street cars were stalled on the streets, the taxies were doing a rushing business. The power went off shortly after nineo clock and the only hopeful report from the Hydro Office was that the service would be resumed about 2 o'clock.

Although there was little trouble experienced by the Bell Telephone Company with the local lines it was impossible to raise communication with points east or west.

The heavy fall of snow and sleet put the roadways in a dangerous condition and a number of minor accidents occurred. A Dominion Express truck driven by Phillip Myres collided with the motor car driven by John Stacey at 11.15 this morning at Bond and Simcoe streets. The rear part of Mr. Stacey's car was damaged. The motor car was travelling south on Simcoe street, while the truck was travelling west on Bond street.

The Fire Department had a busy time with chimney fires. The most serious occurred at the home of H. Rorabeck, 217 McKim street, when Mrs. Rorabeck was burned about the chest and arm when the furnace backfired as she opened the door. There was no damage to property. The alarm was sounded at 9.30 and ten minutes later another alarm was received from the residence of J. Cooper, 675 Hortop street. At 6.25, the Fire Department extinguished a chimney fire at the home of W. Bryant, 40 Fisher street. According to Fire Chief Angus Cameron, the fires were all caused from the high wind that was blowing at the time. Through the lack of power it was impossible to blow the siren to summon the volunteers and the old bell on the town hall was used. It was put out of commission for a few minutes when the rope broke.

Approximately 100 telegraph poles are down between Oshawa and Toronto on the C. N. R. There were 60 down between Scarboro Junction and Danforth and 34 between Port Union and Dunbarton. The C. P. R. lines are crossed, but as linemen are working each way to locate the trouble it is expected that the service will be resumed this evening. The trains are being operated on the block system.

All telephone poles between Denison's house, North Oshawa, and Ross' Corners are down in the road and traffic is blocked.

Hydro Power Off News Crowded Out

The Reformer regrets that on account of the severe ice storm and the power being off for several hours, it is unable to publish a larger paper today as was previously arranged. The trouble was finally located and the break in the line repaired about 2 o'clock this afternoon which was too late to carry out original arrangements. However, news omitted from today's issue will appear tomorrow. No telegraphic despatches were received today due to outside communication being cut off.

GENERAL MOTORS F. C. TO PLAY HERE ON FRIDAY

General oMtors Football Club, second division T. and D. champions will open the season by playing Craigavon Football Club of the Toronto senior city league, April 2 (Good Friday) at Alexandra Park commencing at 2 o'clock. All signed players are asked to report at 1.15.

Florida Farms Soar In Price In Short Order

Chief Occupation Is Building and Sale of Real Estate

POOR TIME TO BUY

Herbert Reeson tells of Conditions in Florida

Mr. Herbert Reeson returned a few days ago from Florida after spending nearly four months there. He had an exceptionally good opportunity of seeing the country, owing to the fact that his son Norman, has lived in Florida for the past seven years. His home is in Tampa, which is very centrally located, and made it convenient for motoring to all parts of the State. Tampa's population runs as high as 160,000 during the tourist season and when the season is at its height, many thousands of people live in tents which spring up like small cities by themselves, with streets running between, and parking space for cars, etc. Tampa is located on Tampa Bay at the mouth of Hillsborough River, and is the nearest port of importance to the Panama Canal. It is a trade centre for all South Florida with many wholesale houses and excellent shipping facilities both by rail and steamship. In addition there is bus service to nearby cities.

Like all Florida cities, Tampa is a good place to spend a holiday if you have plenty of money. Living is high. Weather is delightful. The stage is all set for a good time if you can stand the cost. Florida is no place for a poor man, at least, not at the present time. There are many people there in search of work, and not enough jobs for nearly all of them.

While Florida is a great agricultural state, and also supports a few industries, it might be said that its chief occupation just now is building and the sale of real estate. "If some of our farmers from East Whitby could transplant their farm properties to certain parts of Florida they would become immensely wealthy over night," said Mr. Reeson. To illustrate he mentioned the case of one man who visited Florida, whose home is in West Whitby Township, and who purchased a property for $16,000, and on Christmas Day last year celebrated by turning it over for $105,000.

"Was it a cash deal?" The Reformer asked Mr. Reeson.

"No he only got $10,000 down and the balance spread over eighteen months," was the answer.

Another man, Mr. Lumm, whose Ontario home is north of Belleville, and who has spent the past four winters in Florida, bought thirty acres of land at $100 an acre and has since sold thirteen acres off the block at $2,500 an acre.

Another young man purchased a

(Continued on page 2)

NEED ONE

Clerk—"Well, boss, I've decided to get ahead in this life."

Boss—"Fine, you surely need one."

Coming Events

RATES

8 Cents per word each insertion. Minimum charge for each insertion. 35c each insertion.

RUMMAGE SALE HELD AT 4 Bond west, on Thursday afternoon at 2.30. 229-c

ALL EX-SERVICE MEN—CANADian or Imperial, are welcome to the Social Night at Hall over Arcade, Thursday night, April 1st. 230-c

ST. GEORGE'S CHOIR WILL RENder Stainer's Crucifixion on Good Friday evening at 8 o'clock. (231b)

THE HOSPITAL AUXILIARY will hold a Rummage Sale in the market on Friday April 9th at 1.30 p.m. 231a-2c

ROLLER RINK RE-OPENS ON Good Friday, skating afternoon and evening. 231b

SALE OF HOME-MADE COOKING in St. Andrews S.S. Sat. Apr. 3 at 2 p.m. 231b

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WEDNESDAY, MARCH 31, 1926.

The General Motors Banquet

The coming to Oshawa of Mr. K. T. Keller two years ago as Vice-President and General Manager of General Motors of Canada Limited was hailed at that time as an event of no ordinary importance. The progress made by the Company during the past two years has amply justified the very highest expectations and hopes that were held at the time of his appointment as chief executive, next only to the President, Mr. R. S. McLaughlin. At the banquet last night at which a large number of his business associates and a few of his fellow citizens met to do him honor Mr. Keller very modestly referred to the part which he has played in the development that has taken place during his sojourn here, but other speakers were unstinted in praise of his work. Certain it is seldom that a group of men like Mr. McLaughlin, Mr. Keller and their associates have accomplished so much in so short a time. As a crowning tribute to his efforts and those of the organization it was made known at last night's banquet that the month ending today will exceed all previous records in the number of cars produced, the total being over 6,100. Mr. Keller will carry with him from Oshawa the sincere regard and warm admiration of a host of friends both within and without the organization who will look forward with confidence to his doing a good account of himself in the even more responsible position to which he is going.

A sincere and hearty welcome was given Mr. Keller's successor, Mr. Gordon Lefebvre. The latter is a man of splendid physique, pleasing personality and wide experience and he has already won his way to the hearts of those who have met him. Mr. Lefebvre is no stranger to Oshawa having had charge as construction and equipment engineer of the Division street plants in 1919-20. That job alone is proof of his ability. He now assumes his new and difficult task under the most auspicious circumstances and with the assurance of the most hearty co-operation on all sides.

But the banquet last night was something more than a farewell to a departing general manager and a welcome to his successor. So also was it something more than a happy gathering of representatives of the Company's big family. It was a tremendous factor in strengthening the bonds which tie the City of Oshawa and its leading industry together. For the company did a most thoughtful and gracious thing in inviting to its banquet the Mayor of the City and other representatives of the Council and of other civic bodies, heads of other local industries and the press. It was abundantly evident throughout the evening that the people of Oshawa highly appreciate the General Motors of Canada Limited and the men who direct its affairs. It was no less evident that the Company values the goodwill and co-operation of the citizens of Oshawa.

An unusual opportunity to work hand in hand occurred recently in connection with tariff matters which assumed a threatening aspect at Ottawa and it is a great source of satisfaction that the combined efforts of a few of those who have the best interests of Oshawa at heart were successful in securing or at least in helping to secure the appointment of a Tariff Advisory Board. When a common menace such as this threatens the very existence of Oshawa it must be met with a united front [illegible] hardless of political divisions. [illegible] industry, whether large or small, has a right to a fair hearing before judgment is passed upon it.

It is to be devoutly hoped that the spirit of goodwill that was so abundantly evident at last night's delightful function will be given every encouragement to grow and develop, both within the organization, and between the company and the citizens of Oshawa at large.

Florida Farms Soar in Price

(Continued from page 1)

corner lot [illegible] years ago for $1,600 and on March 15th this year, sold it for $14,000 in cash. It was purchased for a gasoline service station. He had only paid $600 on the lot at the time of sale.

"Is there a sign of any break in real estate value in Florida?" The Reformer asked.

"It's a poor time to buy just now," said Mr. Reeson "but if you have any property in Florida sell it if you get a chance—that's my advice. Somebody is bound to lose," he added.

Another spot of interest that Mr. Reeson visited was Clearwater, where there is a great real estate boom on. He visited there on Christmas day. "It's a very pretty place, and if I were going to Florida to live I think I would select Clearwater as a place of residence," said Mr. Reeson. "There were scores and scores of people in bathing on Christmas Day. The town is located right on the Gulf of Mexico with a beautiful beach. You can walk for miles on nothing but shells." The average temperature is 70 degrees. A new hotel is now being built costing $1,000,000. It is an ideal summer resort with plenty of fishing, boating and bathing.

Winter Haven, which is right in the heart of the fruit district, where you drive for many miles over paved roads lined with orange and grapefruit groves, was another point of special interest visited by Mr. Reeson. He spent six days in this delightful, and at the moment, apparently thriving new city. To show the amount of wealth available in Florida Mr. Reeson mentioned that the Methodist Episcopal Church recently conducted a building drive in Winter Haven, and raised $71,895 the first day. Their aim was $100,000. The old churches had already been sold for $135,000, and it was planned to erect a new building with auditorium to seat 1,000 and departmental Sunday School to seat 1,300 pupils with social hall, gymnasium, etc.

There a[illegible] big packing houses at [illegible] Haven, one of which makes its own boxes and has a capacity of packing 18,600 carloads a day. There are 360 crates in a car. The work is nearly all done by machinery. Another factory in Winter Haven was engaged in canning grapefruit, making jam, jellies and a kind of candy out of the juice, and the skin of the grapefruit was ground up and pressed like baled hay, and shipped away. It was used for cattle food.

Some other beautiful and interesting places visited were Plant City, which is a thing of beauty and a joy forever, also Dade City, which is the County seat, and has a Court House which is even more imposing than the one in Whitby. Land around Dade City is very high and rolling in contrast to much of the State.

Mr. Reeson also visited Sulphur Springs which is only six miles from Tampa, and is included in the corporate limits of the City. It is a favorite health resort for tourists, a wonderful bathing place, and the water is renowned for its medicinal value. Many people spend their money there. There is a midway, which is in full blast on Sunday, just the same as any other day, also dance hall, shooting gallery, and all sorts of games of chance to beguile the unwary tourist and to separate him from his dollars.

One of the first sights that Mr. Reeson saw after he arrived at Tampa was a whole ship load of Ford cars, 600 of them, brought down from New York on a boat owned by the Ford Company. They call them "shivers" down South. Perhaps the word is derived from shivers, which one sometimes gets when riding in a Ford. Another good Ford story which Mr. Reeson can vouch for—in fact it came under his personal observation when in Florida—pertained to a man who reached Tampa one evening about dusk, and not having any place to park his car for the night arranged with a householder to put it on his front lot, and agreed to pay $2.00 for the privilege. Next morning he rose early intending to pursue his journey, and to his surprise found two men sleeping in the car. Naturally he asked them to vacate, but they refused stating they had each paid the owner of the house $2.00 for the privilege. This goes to show that the residents of Florida can up with the average American in their capacity for shrewdness and making money.

Aeroplanes are almost as numerous in certain parts of Florida as motor cars are around Mr. Reeson's home town of Columbus. They are used fr passenger traffic, carrying mail, some for pleasure, and possibly an odd one or two for bootlegging. "I saw more drunks in Florida in the time I was there than I have seen in Ontario in the past ten years," said Mr. Reeson, "and they are supposed to have prohibition down there." Among the aeroplanes are two large craft owned by Henry Ford which are engaged in the mail service between Tampa and Jacksonville.

The greatest sport in Florida is boat racing for which big prizes are given. On Saturday before Mr. Reeson left Florida, March 6th, there was a big program of races put on at Davy's Island, which was artificially constructed recently, and is connected with Tampa by a bridge. In one race there were ten motor boats and above them hovered six aeroplanes loaded with passengers. The combined noise of the engines of the motor boats and aeroplanes can better be imagined than described. The race was won by a beautiful mahogany boat owned by Mr. Davy, the owner of the island. The speed of the winning boat was 52 miles an hour.

Another big annual event that attracts a large number of people to Tampa is the Tampa Fair, which began on February 2nd and ended on February 13th. All the stock shown at the show was shipped in from the State of Ohio, the only exception being mules. A good practice which the Tampa Fair follows is the giving of prizes for the best display from each County. Twenty counties competed this year. The displays were principally fruit and vegetables. A feature of the first and also of the last day of the Fair, was the automobile races which are conducted on a mile dirt track in front of a large grandstand. The winning automobile in one of the races was built in Los Angeles so that Florida had to take off its hat to California on this occasion at least. Henry Ford got second place with a specially constructed racing car.

Another interesting sight to the northern visitor in Tampa, and one which is perhaps not very well known is "Hebrew City" which is a section of Tampa in which congregate all the foreign element with Negroes by the thousand. You can drive up one street and down the other and see no one but Negroes. There do not appear to be any Hebrews there despite the name but there are some French. It is just as well not to go there after dark," Mr. Reeson said, "as the Negroes are not very particular about whom they shoot."

Altogether Mr. Reeson, while impressed with the beauties of Florida and its delightful climate and beautiful sunshine, he is glad to be back in Ontario where we still have much to be thankful for and many features which are characteristic of this Province, with which Florida would be much better off. The charms of the Florida climate are summed up in this verse which was printed on a post card showing a patch of luscious strawberries:

When wintry winds begin to blow
And northern lands are wrapped in snow
Leave sleet and chilling winds behind,
And hie to Florida to find
Bright sunny days and magic nights,
Where never any snowstorms blights,
Where birds pour out their roundelay,
And flowers blossom every day.

FOR THE WEEK END

A pencil point was touched to a piece of gelatin. Two kinds of mold developed.

HOT CROSS BUNS

These Feathery Buns Are Pure, Wholesome Bread

Plus just enough "sugar and spice and all that's nice" to make them an Easter Joy.

Nut Krust Original Hot Cross Buns are made of the best flour, butter, currants, strictly fresh eggs, rich pure milk. They are the best made.

30c Dozen
One dozen in a box

On Sale at your dealer's on Thursday and Saturday, April 1 and 3. Order today!

Nut Krust Electric Bakery
Good to the Last Crumb

Grocers are requested to place orders early. Don't let your trade be disappointed.

ARNOLD BROTHERS LIMITED
A-R-N-O-L-D-S
THE MARKETS THAT SET THE PACE

FISH For GOOD FRIDAY

To facilitate your wants for Good Friday all Arnold Markets will remain open Thursday night.

FRESH, SMOKED AND CANNED FISH

Fresh Caught Cod, (by the piece)	lb. 12c
Fresh Haddock	lb. 12c
Fresh Fillett of Haddock	lb. 20c
B. C. Salmon (by the piece)	lb. 15c
Choice Red Salmon Steaks	lb. 30c
Smoked Haddie	lb. 15c
Smoked Fillett of Haddie	lb. 22c
Large Sea Herring	lb. 10c
Winter Caught Whitefish	lb. 15c
Fresh Flounders	lb. 15c
Choice Quality No. 1 Smelts	lb. 22c
Chicken Halibut, about 5 lbs. each, half or whole fish	lb. 20c
Smoked Kippets	2 prs. 28c
Fresh Oysters	jar 45c

Canned Lobster . . . . . 1-4 s per tin, 21c, 1-2 s per tin 38c
Choice Florida Shrimps . . . . . 2 tins 35c
Lilly Brand Chicken Huddie, ... large flat tin 23c
Japanese Crab Meat, very fine tin 48c. Canned Sea Clams, tall tin 17 1-2c
Rialto Tuna Fish fancy light meat . . . . halves tin 29c
Curtis Tuna Fish, fancy white meat . . . . halves tin 39c
Fillett of Anchovy, fancy imported tin 25c
Genuine Russian Caviar, tin 44c. Brunswick Sardines in pure oil, 3tins 15c
Jutland Sardines, 2 tins 15c. Glories Sardines, . 3 tins 25c
Crossed Fish Sardines, ... 2 tins 29c

Premier Salad Dressing Bottle 45c | Canada Brand Tomato Catsup, large Bottle 15c

Hot Cross Buns doz. 25c

BLACKHEADS

Blackheads simply dissolve and disappear by this one simple, safe and sure method. Get two ounces of peroxide powder from any drug store—sprinkle it on a hot, wet cloth, rub the face briskly—every blackhead will be gone.

SELF SERVE LOBLAW GROCETERIAS Co. LIMITED CASH & CARRY

GROCETERIAS OPEN TILL 10 P.M. THURSDAY—CLOSED GOOD FRIDAY

POOR OLD DAD!

It's Spring Cleaning Time, and most good housewives will be too busy cleaning, scrubbing and polishing to take care of Dad—but Spring Cleaning must be done—so at Loblaw's Groceterias big stocks have been put in to help this Spring Cleaning be done quickly and economically.
At Loblaw's, you will find the best in cleaning preparations and polishes, and, of course, at lower prices.
And Dad and the family can be well fed during this hectic time if you will take a trip to one of our busy Groceterias and buy ready-prepared foods, which you will find in abundance on our shelves.

Articles Marked "Special" at These Prices Till Our Next Ad Appears

Babbitt's Cleanser, pkg. 8c
Old Dutch Cleanser 3 pkgs. 29c
Bon Ami, cake and powder, 2 pkgs. 25c
Renol Furniture Polish, 4 oz. btl. 24c, 8 oz. btl. 39c
Johnson's Floor Wax, liquid, 8 oz. btl. 36c
Johnson's Floor Wax, paste, med. size tin 39c, large tin 69c

EAGLE BRAND Condensed Milk 2 TINS 35c

SPECIAL RED CAT CLEANSER TIN CLEANS UP 6

SPECIAL BENSON'S CORN STARCH 2 PKGS. 19c

BACON Finest Back Sliced .. 53 lb. Selected Breakfast .. 43c lb.

EGGS GOVERNMENT GRADED FRESH EXTRAS .... 42c FIRSTS 37c

TEA AND COFFEE
High Park Coffee lb. 57c
Special Blend Coffee, lb. 47c
Loblaw's No. 1 Tea, Orange Pekoe Quality, lb. 79c
Loblaw's No. 2 Tea, exceptional value lb. 69c
Loblaw's No. 3 Tea, Real good value lb. 55c

SPECIAL ALYMER BEANS 2 WITH PORK No. 2 Size TINS 19c

BROOMS
Whisks — Real good quality 21c
Brooms—Real good quality 43c
Brooms — "Duchess" 5 Strings 63c
Brooms—"Extra Star" 5 Strings 87c

Floor Wax, Polifloor, small tin 22c, large tin 53c
Charm, cleans everything package 9c
A 1 Soap Powder. The well-filled package, 3 pkgs. 14c
Javel Water, btl. 12c
Non-Such Liquid Stove Polish, bottle 17c
Shelled Walnuts, French Halves (Good fresh stock, but a little off color. A real bargain at this price) lb. 27c

SPECIAL COMBINATION AYLMER DEAL No. 2 TIN The 2 FOR 20c
1 TIN TOMATOES, 1 TIN CORN

SPECIAL STAR AMMONNIA 2 PKGS 13c

SPECIAL ONTARIO HAND PICKED WHITE BEANS lb. 5c

Swansdown Cake Flour package 36c
California Black Figs, lb. 23c
Aylmer Fancy Quality Eggs Plums, No. 2 tin, tin 19c
Oh Boy Hand Cleaner tin 8c
Milk Chocolate Buds, 1 lb. box 31c, ½ lb. box 16c
Mason Jar Olives, 16 oz. jar 34c
Table Figs, 6 Crown, real good bargain lb. 20c
Crown Brand Lobster ½s tin 39c
Roman Meal, pkg. 29c

SPECIAL CHOICE HAWAIIAN PINEAPPLE Sliced No. 2 Tin TIN 23c

We Sell For Less

A Reformer Want Ad Does A Big Job At A Very Small Cost

Legal

CONANT & ANNIS BARRISTERS, Solicitors, Notaries Public, Etc. Conveyancing and general practice of law. Offices 7½ Simcoe St. South, Oshawa. Phine 63. G. D. Conant, B.A., LL.B., A. F. Annis, B.A., LL.B. 38-tf

W. E. N. SINCLAIR, K.C., BANK of Commerce Building. 116-1 yr.

JOSEPH P. MANGAN, B.A.—BARrister, Solicitor, Notary Public, Conveyancer. Money to loan. Office 4½ King St. East, Oshawa. Phone 445. Residence phone 837M.

GRIERSON & CREIGHTON—BARristers, Conveyancers, Notaries Public, etc. Office over Standard Bank. Entrance Simcoe St.; Phone 18. J. F. Grierson, B.A., T. K. Creighton, B.A.

SWANSON, GERMAN & MACkenzie, Barristers, Conveyancers, Notary Public, etc. All Branches of Criminal and Civil Law. Money to loan. Office over Lamble's store, 2 King St. East. Phone 940. D. A. J. Swanson, H. N. German, F. G. Mackenzie.

H. E. MORPHY, B.A.—BARRISTER Solicitor, Notary Public, etc. Office 11½ Simcoe St. South, Oshawa. Phones: Office, 210; residence 160.

A. J. PARKHILL, BARRISTER, SOlicitor, Notary Public, Conveyancer, money to loan. 18 Simcoe street north, Oshawa. Phones, office 1614; residence, 731W. 62-tf

LOUIS S. HYMAN, BARRISTER, Solicitor, Conveyancer, Notary Public. Mortgage loans. Offices 4-6, Bradley Block, 29½ Simcoe South. Phone 67. Residence 1170. 156tf

Medical

DR. McKAY, PHYSICIAN, SURgeon, Accoucher. Office and residence, King St. East, corner Victoria St., Oshawa. Phone 94.

DR. C. ORR MILLER, PHYSICIAN, Surgeon, gynaecologist, obstetrician, 89 Simcoe South. Phone 37. Hours 2-4, 7-8 p.m. and by appointment.

DR. GRANT BERRY, PHYSICIAN and surgeon. Special references to diseases of infants and children. Office and residence, 97 Bond east. Phone 1155. Office hours 2 to 4, 6 to 8, or by appointment. 4-tf

DR. A. F. MACKAY, PHYSICIAN and surgeon. Office and residence 258 King East. Office hours: 2-4 p.m., 7-9 p.m. Phone 1710.

DR. B. J. HAZLEWOOD, Physician and Surgeon, special attention given to X-Ray work and Electro-Therapy. Office Disney Block, Phone 2050. tf

Dental

DR. S. J. PHILLIPS, DENTIST, OFfice over Royal Bank. Phone 959; Residence 306. 4-1 yr.

DR. H. M. COOKE, 3 SIMCOE ST. north, over Mitchell's Drug Store. Gas for extraction. Phone 54.

DR. L. E. HUBBELL, DENTIST, OFfice Royal Bank Bldg. Phone 948; residence, 1378M. 35-tf

DR. W. H. GIFFORD, OFFICE REgent Theatre Bldg. Phone 1780. Res. 669. 56-tf

DR. R. B. ADAMS, DR. RUNDLE Block, 107 Simcoe St. S. X-ray, gas extraction. Telephone 504. Res. 1114W. 134-tf

DR. J. R. PORTER, DENTIST, 31 King East. Disney Block. Opposite Post Office. Phone 2065. 222tf

Ear, Nose, Throat Specialist

DR. F. T. BRYANS, OF 106 BLOOR Street West, Toronto, will be at his office over Jury & Lovell's Drug Store each Saturday, from 1 till 4 p.m. for consultation and treatment of diseases of ear, nose and throat only. Appointments may be made at drug store. Phone 97. 49-tf

Eye Specialist

DR. L. J. SEBERT, 86 BLOOR ST. West, Toronto, will be at Jury and Lovell's Drug Store each Saturday from 11 a.m. to 4 p.m. for consultation in diseases of the eye. 12-1 yr.

Veterinary Surgeon

C. S. DICKENSON, V.S., DISEASES of all domestic animals scientifically treated. Dominion Government Veterinary, 34 Brock St. E. Phone 105J. 131-tf

E. J. SHIRLEY, — VETERINARY surgeon, specialist diseases domestic animals. Cat and dog hospital. 25 years experience. 74 King west. Phone 629. (tf)

Insurance

DAVIS & SON, INSURANCE, 19 King st. West, Oshawa. The oldest Fire Agency in Oshawa. 30 reputable Fire Companies. 118-tf

Collection Agency

GENERAL COLLECTION AGENCY, prompt attention given collection of all debts. Office 10½ Athol west. Public Stenography done at reasonable rates. Phone 1297 for particulars. Manager, R. Andrew. 101-tf

Bicycle Repairing

Burtons Bicycle Shop, 21 Prince street, new C.C.M. Ivanhoe Bicycles and second hand bicycles. Repair work of all kinds. Phone 1624. 226 1mo

Tire Repairing

ALL KINDS OF TIRE REPAIRS AT Ideal Tire Repair Shop, 14 Church St. Tires for sale. Jamieson Bros.

Storage

FURNITURE STORAGE—LOW INsurance rate. A. F. McCulloch, 37 Ilson Rd. N. Phone 1002W and J. 77-tf

Auto Painting

O. G. REYNOLDS, 38 BLOOR ST. East. Phone 693. Auto painting and simonizing. Work guaranteed. Before painting get our prices. tf

Architects

C. C. STENHOUSE, — GENERAL architectural work. Second floor, Arcade Bldg. Phone 1496. Res. Phone 902J.

Window Cleaning

THE OSHAWA WINDOW CLEANers—house cleaning, woodwork and floors polished, screens and storm windows put on and removed. Phone 1302W. tf

Building Supplies

WE HAVE ROUGH AND DRESSED lumber, lath, shingles, sash, doors and interior trim. F. L. Beecroft, Whitby Lumber and Woodyard. Oshawa phone 324. 69-tf

Transportation

COLEMAN'S CARTAGE — PHONE 82. 85 Bond West. Let us haul it for you. 3 trucks. 22-tf

P. SMITH TRANSPORTATION CO., Simcoe St. S. Phone 346W. 242 Front St. E., Toronto. Phone Main 7637. Superior Transportation Service. 42-tf

Watch Repairing

F. A. Von GUNTEN, EXPERT Swiss watchmaker, formerly repair man for Joe Horwich, announces to his friends and the general public that he has opened a repair shop at 44½ King Street West. Your patronage is solicited. 29-tf

Money to Loan

MONEY TO LOAN ON FIRST CLASS residential property. 6½ per cent. Apply A. J. Parkhill, Barrister, 18 Simcoe St. North. Phone 1614. 92tf

BRADLEY BROS., — MONEY TO loan, on modern city dwellings and improved farms. 6½%. First mortgages bought and sold. Phone 169, nights, 420, 1037. 141-tf

Music

SAMUEL COLLIS, TEACHER OF violin, Studio, Engel's Hall, Appointments. Phone 1207W. 124-tf

ALFRED HEATHER, LATE TENOR Soloist, Westminster Abbey, Eng., voice production and singing visits Oshawa, Wednesdays. Appointments for voice tests at St. Andrew's United Church school room 10.30 to 7.30. Write 12 Lowther avenue, Toronto. tf.

Automobiles For Sale

CAR FOR SALE — McLAUGHLIN Master Six 45, in good condition. Four good tires. Woud accept light car as part payment. Apply Box "J" Reformer. 230-c

Wanted to Rent

WANTED — TO RENT OR LEASE by May 1st, a small farm, two to ten acres, with house and chicken coop, on outskirts of Oshawa. Would lease for three years with option of buying. Box L, Reformer. 231-b

For Sale or Rent

FOR SALE OR RENT—6 ROOMED house with 3/4 acre of land. Apply 167 Mill street. Phone 852F. 230-c

Electrical

GEO. A. TOWNSEND, CONTRACTor, 174 College Ave. Phone 1017W. Houses wired, motor installations and repairs. Radio repairs. Batteries charged. (tf)

Articles For Sale

FOR SALE—MASON AND RISCH Pianos, also Player Pianos, high grade only. Terms arranged. Used pianos on hand. C. Trull. Phone 663J. 96-tf

GYPROC, THE FIREPROOF WALLboard. Use it from cellar to attic for walls, partitions and ceilings. Economical. Easy to apply. Saws and nails like lumber. Samples on request. Waterous Supply Co. (181-tf)

DROP HEAD SEWING MACHINES in good condition. $10.00 up. Singer Sewing Machine Co., 46 King St. west. Phone 696. 195-tf

MIXED HARD AND SOFT WOOD slabs, $3.75 per load, absolutely dry. Also bone dry bodywood. Waterous Supply Co. 206-1 mo

DANDY BABY CHICK MILK MASH and Scratch. Get a free book on Feeding Baby Chicks. John Bailes & Sons, King St. W., Oshawa. Phone 46. (214tf)

EGGS FOR HATCHING. WHITE Leghorns, White Wyandottes, Rhode Island Reds, all bred-to-lay prize stock. C. E. Horn, Hampton, Ont. 223-1mo

EGGS FOR HATCHING—BARRED Rock (Guild's Strain), White Leghorn (Barron's Strain), White Wyandotte (Fisher's Strain). All bred to lay. C. M. Larmer, Park Rd. North. Phone 455m 223-6w

APPLES FOR SALE—ABOUT ONE hundred and twenty bbls. of Starks, Baldwins, Russetts and Spys, at from one to two dollars per bbl. in lots of ten barrels or more. J. L. Parsons, Bowmanville, R. R. No. 2. Phone Bowmanville, 176 r 6. 224-tf

BODY HARDWOOD, PER LOAD $3.75; hardwood slabs, $3.50; soft slabs, $2.50. Sloans. Phone 1920. 228g

FOR SALE—TAYLOR SAFE 30x24x21; 1 Gramophone, Purdy Cabinet Grand with records; 1 Dressmaker's model size 36. Phone 908r24 228tf

FOR SALE—A SLIGHTLY USED piano, will sell cheap. Will accept small monthly payments. Apply Box F, Reformer. 229-c

FOR SALE — CLEVELAND bicycle. Best of condition. Phone 822F. 229-f

FOR SALE—BARRED ROCK BABY Chicks, on or after the 1st of April. 312 Ritson Rd. North, Oshawa. 229c

CANARIES FOR SALE—18 FRANK street. Phone 289r22 230d

FOR SALE—EIGHT HORSES, 3 cows, five pigs, two wagons and buggy. Apply 539 King St. East. 230-c

ELECTRIC STOVE, MOFFAT—First class condition. Quick sale necessary. Phone 1977F.

FOR SALE — CREAM WICKER baby carriage, in first class condition. $10. Apply 34 Fairbanks street. 230-c

FOR SALE — A GOOD BICYCLE, cheap. Apply 52 Simcoe street south. 230-c

FOR SALE — HARLEY-DAVIDSON motor cycle with side car, in good running condition. Apply 131 Huron street. 230-d

FOR SALE — GREY WICKER baby carriage, in good condition. Apply 156 Colborne street east. Phone 617J. 230-c

FOR SALE — CITY TREASURE Range, 6 holes, with reservoir and high shelf. 175 Celina street. 230-c

PHONE 1835 FOR ALL KINDS OF wood. Good body hardwood. Hard slabs. Soft slabs. Dry posts 25c while they last. Also a quantity of lumber. Cunningham & Son. 230-1mo

FOR SALE—SYMPHONY GRAMOphone, unused. Bargain $15. Call after 5 p.m. 111 Mary street. 230-f

FOR SALE — SONORA GRAMOphone, cabinet style. Apply 560 Mary St. (231c)

FOR SALE—SEVEN PUPS, PART Whippet. Also one hound, cheap. Apply 1655 r 1-3. (231b)

FOR SALE AT PORT WHITBY—Timbers up to 50 feet long, all sizes, Lumber, Shafting, Belting, Grain Carts, Scales, Platform Scales, Railway Rails. Apply John Watson, Port Whitby. Phone No. 3. (231-1m)

Articles for Sale (Cont'd)

FOR SALE—AN UPRIGHT PIANO cheap for cash; terms if required. Apply 133 Mill St. (231c)

FOR SALE—REED STROLLER practically new. $12, cost $25. Phone 1540J. 231c

Help Wanted—Female

WANTED—MIDDLE AGED WOMAN for general housework. Apply 627 Simcoe South. Phone 425f. 223tf

WANTED — COOK — GENERAL. Sleep in or out as they wish. Apply 88 King street west. 228-tf

WANTED — RELIABLE PERSON for housework. Good cook. Phone 659J. 232 Athol street east. 230-b

EXPERIENCED COOK GENERAL wanted. Apply 16 Centre street. 230-c

WANTED—EXPERIENCED COOK, highest wages, must have references. Apply Mrs. Eric Phillips, Oshawa, Park Rd. North. 230-f

Real Estate For Sale

FOR SALE—COSY FOUR ROOM home, light and water on a paved street. Cheap for quick sale. Phone 307W. (216-1 mo)

HOUSE FOR SALE—7 ROOMED brick House for sale with garage. Well located on Elgin St. E. Phone 330. P.O. Box 497. (213tf)

FOR SALE—TWO ROOM SHACK wired for lights. Apply 46 Elgin west. 219tf

FOR SALE—SIX ROOMED BRICK veneer house, all conveniences, double garage, free from all encumbrances $4800. No agents. 152 Colborne east. 225tf

SMALL HOUSE FOR SALE — 30 Pine avenue. 226-f

FOR SALE — EQUITY IN SEVEN-roomed boarding house with attic finished in two lovely, big rooms. Newly decorated, good locality, filled with boarders. Central to Fittings, General Motors and business section. Furnished throughout if desired. Leaving city. Apply 25 Drew street. Phone 72F. 230-f

FOR SALE — COMFORTABLE 5 room cottage, near the highway, furnace, electric, telephone, small fruits, apple and plum tree. Easy terms. Box "Q" Reformer. 230-b

HOUSE — FIVE ROOMS, GOOD cellar, water, stool, electric, garden. Owner leaving city. Sacrifice quick sale. $350 cash, balance easy. Phone 1456W (231c)

CHOICE BUILDING LOT FOR SALE on Alice St. Phone 491W (231tf)

HOUSE FOR SALE — NEW RUG Brick, all conveniences, hot water heating, paved street. Located at 18 Burk st. For terms apply 145 Burke st. Phone 851. (231f)

FOR SALE—SMALL HOUSE, ELectric and water. Small payment down. Balance $10 per month. 214 Gibbs St. (231f)

Board and Rooms

GENTLEMAN REQUIRES ROOM with board in good family. Box R, Reformer. Must be central. 231-a

WANTED—BOARD AND ROOM by three gentlemen. Apply D. M. Simpson, 76 Bond St. E., Oshawa. 231a

Wanted to Buy

MR. S. JACOB, DEALER IN RAGS and all kinds of metals. I am paying for scrap batteries. $1 to $1.50. Buying old cars. Phone 764. 155tf

HOUSE WANTED TO BUY AT MODerate price and on reasonable terms. Size about eight rooms and with all modern conveniences. Good location. Kindly give full particulars to Box "E" Reformer. 227c

HOUSE WANTED—$3,000 TO $4,000, on Colborne, Brock or Elgin street east, also lot wanted. Replies to Box "M" Reformer. 230-c

Signs

H. R. COULDERY, ARTISTIC DEcorating. Signs on paper, wood cotton, brick, show cards, price tickets of every description. Disney Block, Oshawa. Phone 1550. 229-1m

Work Wanted

STORM DOORS, COMBINATION doors, storm windows made to order, metal weather stripping put on. B. W. Haynes, woodworker, 161 King St. West, Phone 481, residence 180 r 2. 90-tf

DURRANT MACHINE CO.—WE DO all kinds of machinery repairing. Excelsior starter ring gears installed on all makes of cars. Why shiver in a Chev.? Buy an Oliver Heater. 161 King St. W. Phone 519. 89-tf

NORMAN LAMBERT, LADIES' AND Gents' clothing cleaned, pressed and repaired, reasonably and promptly. All goods called for and delivered. Phone 523. 66 Bagot St. 223-1mo

W. DAVIES, PAINTER AND PAperhanger, 264 Athol St. East. Phone 2541. 225 1mo

For Rent

TO RENT—PERFECTLY MODERN heated apartment, equipped with electric range, kitchen cabinet and folding bed. Suitable for two to four adults. Apply Bradley Bros. 226f

TWO NICELY FURNISHED ROOMS to let. All conveniences. Also garage. 118 Tyler Cresc. Phone 1241W. 227f

CONVENIENT FIVE ROOMED house to let with electric fixtures. Apply 755 Gifford street, Cedardale. 229-c

TO RENT—SIX ROOMED HOUSE all conveniences and garage by April 1st, at 90 Alice street. Apply 207 Gibbs street. 229-c

UNFURNISHED BATHROOM flat, two or three rooms. Close to G.M.C. Possession at once. Apply 160 Agnes street. 229-c

TO RENT—SIX ROOMED BRICK house, on Ritson Road north. Apply F. J. Clemens, 98 Albert street. Phone 1761W. 229-i

TO LET — GOOD HOUSE IN HARmony, 1 1/2 miles east of Oshawa four corners, with good barn or storage building. Hard and soft water. Rose Bros., 153 Simcoe street north. 230-b

TO RENT—LARGE FRONT BEDroom with or without board. Suitable for one or two gentlemen. Apply 182 Arthur St. (231c)

FOR RENT — THREE ROOMED flat, heated, with all conveniences. $18 month. Also garage. 262 Bruce St. 231c

Help Wanted—Male

WANTED — SALESMAN FOR EXcellent Canadian Life Insurance Co. for Oshawa District. High class contract. Big remuneration; assistance in closing each week. Write Bell, 188 Silver Birch Ave., Toronto. (231c)

PHONE 1643-W
HAYTON & CO.
Roofers, Lathers, Shinglers
Agents for Peace All Metal Weather Strip
Re-roof with Bird's Asphalt Twin Shingles. Easy terms, 10 months to pay.
185 ARTHUR ST. OSHAWA, ONT.

Office: 24 King Street East
Residence: 222 Kendall Avenue
Phones: Office 871; Res., 687W
J. H. R. LUKE
INSURANCE
Automobile Insurance a Specialty
OSHAWA, ONTARIO
$5375 7 roomed brick veneer house, attic finished, modern, fireproof shingles, 5 minutes' walk to General Motors.

Notice

NOTICE OF REGISTRATION OF BY-LAW

Notice is hereby given that By-Law No. 1782 was passed by the Council of the Corporation of the City of Oshawa on the 19th day of March, 1926, providing for the issue of debentures to the amount of $24,580.00 to pay for the construction of Water Mains, and that such By-Law was registered in the registry office at Whitby, in the County of Ontario, on the 22nd day of March, 1926. Any motion to quash or set aside the same or any part thereof must be made within three months after the first publication of this notice, and cannot be made thereafter.

Dated this 23rd day of March, 1926.

F. E. HARE, City Clerk.

(225-31-36)

Chicago, Mar. 18.—The average consumption of meat in the United States was greater in 1925 than in any year since federal meat inspection was instituted in 1907, says the report of the National Livestock and Meat Board.

The use of pork declined from past years, probably due to higher prices incident to the twenty percent decrease in hog receipts at central markets, but veal, beef and mutton all increased.

The average person in the United States last year consumed 154.3 pounds of meat, the report shows. This was four pounds greater than the average consumption for the last eighteen years.

Look Ahead
Prices and cost of everything advancing. Country prosperous, Real Estate always last to advance.
But it will, and soon.
Buy Now In Victoria Park Easy Payments

INSURANCE
Fire, Accident, Automobile
V.A HENRY
11½ Simcoe St. S.
OFFICE: — PHONE — RES:
1198-W 1858-J

Lycott PHONE 295
Alger Block 35½ King E. Oshawa
FIRE & AUTO INSURANCE LOANS
FOR RENT—Large rooming house with all conveniences and garage. Will sell furniture on easy terms. A money making proposition.

DISNEY
Has just the home you are looking for whether it be large or small. The prices are extremely reasonable and the cash payments surprisingly small. We also write all lines of Insurance. Loans arranged. Associated Salesman, W. G. Prudence, R. M. Kelly.
Disney Block, Opp. Post Office. Phone 1550.

The clutch is always put to use when you're driving an auto—and doubly so when there's a girl with you in the front seat.

See S. M. JONES
86 Simcoe St. N. Phone 224
Over 16 years' practice in the most advanced drugless methods of Chiropractic Osteopathy and Electro-Therapeutic treatments.

$300 Down will Purchase a 6 Room, Modern Dwelling in Nice Location for Quick Sale. Owners are Leaving City.
J. C. YOUNG
4½ Prince St. Phone 708

South End Fish Market
We handle the choicest of fresh sea and lake fish daily. All kinds of smoked fish, oysters. Fish and Chips our Specialty. We deliver.
T. WATERHOUSE, Prop.
140 Simcoe S. Phone 1964W

ROBINSON'S Yellow Garage
Spring Fever
Will make you think of new tires for your car. We carry Goodrich and Dominion Tires and Tubes.
Fill your Gas Tanks here. Gas, Oils, Repairs, Ford Parts.

RAILWAY TIMETABLES

(Revised to March 1)

C.N.R. TIME TABLE.

Going West

4.44 a.m. daily, from Montreal to Toronto.
5.45 a.m. daily, from Ottawa to Toronto.
5.28 a.m. daily except Sunday, from Montreal to Hamilton and Detroit.
6.30 a.m. daily, from Montreal to Detroit and Chicago.
10.26 a.m. daily except Sunday, from Kingston to Toronto.
2.22 p.m. daily except Sunday, from Brockville to Toronto.
4.37 p.m. daily, from Montreal to Detroit and Chicago.
7.24 p.m. Sunday only, from Belleville to Toronto.
7.27 p.m. daily except Sunday, from Ottawa to Toronto.
8.45 p.m. daily except Sunday, from Montreal to Toronto.

Going East

12.20 a.m. daily, from Toronto to Ottawa.
8.23 a.m. daily except Sunday, from Toronto to Montreal.
8.58 a.m. Sunday only, from Toronto to Belleville.
9.59 a.m. daily, from Chicago to Montreal.
2.32 p.m. daily except Sunday from Toronto to Ottawa.
1.28 p.m. daily except Sunday, from Toronto to Brockville.
6.54 p.m. daily except Sunday, from Toronto to Kingston.
9.42 p.m. daily, from Toronto to Montreal.
11.07 p.m. daily except Saturday, from Toronto to Montreal.
*11.59 p.m. daily, from Detroit to Montreal.

*11.59 train stops only for Montreal passengers and beyond.

C.P.R.

Going East

1.40 a.m. Saturday night only, from Hamilton to Montreal.
12.09 a.m. daily, from Chicago to Montreal.
9.59 a.m. daily from Chicago to Montreal.
2.25 p.m. daily except Sunday, from Toronto to Ottawa.
7.27 p.m. daily, except Sunday, from Toronto to Trenton.
11.10 p.m. daily except Saturday and Sunday, from Hamilton to Montreal.

Going West

5.45 a.m. daily except Sunday and Monday, from Montreal to Hamilton.
6.30 a.m. daily from Montreal to Chicago.
7.35 a.m. Sunday morning only, from Montreal to Hamilton.
8.40 a.m. daily except Sunday, from Trenton to Toronto.
4.47 p.m. daily from Montreal to Chicago.
7.27 p.m. daily except Sunday, from Ottawa to Toronto.

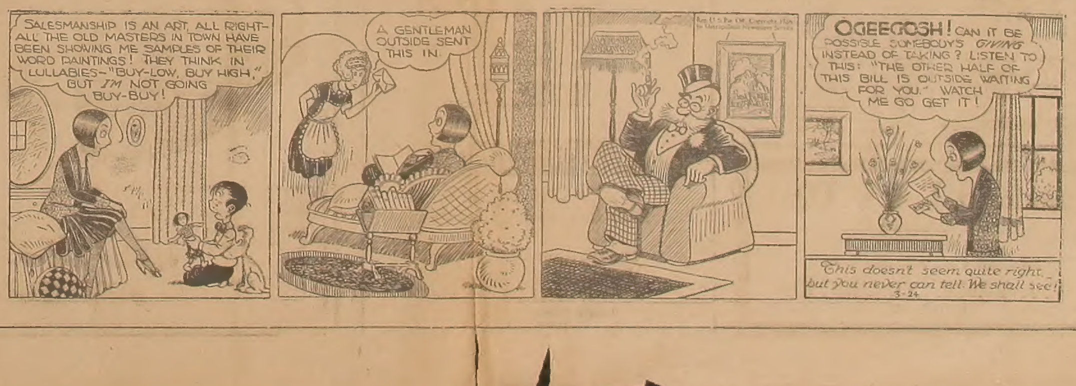
MAILS CLOSE

Mails Close

7.45 a.m.—Going east by C.N.R.
9.15 a.m.—For Raglan, Columbus, Taunton, Cedardale and vicinity.
12.45 p.m.—Port Hope and Blackwater Jct., Port Hope and Bowmanville.
1.45 p.m.—Toronto and points west.
4.00 p.m.—Toronto and west, New York and Eastern States.
8.00 p.m.—All going west.
9.00 p.m.—Going east and west.

Ella Cinders

By Bill Conselman and Charles Plumb



K. T. Keller Honored by Colleagues at Banquet

(Continued from page 1)

a fairly steady gait, he said, up until 1920 when it showed a marked increase. 1921 was a bad year, 1922 was some better and 1924 was poorer than 1923 but he believed that last year the motor car industry had hit its stride and that now they had started a program to become thoroughly entrenched, which they have never been able to do before.

It was possible, he said, in again referring to the difference in the cost of the motor car in Canada and the United States, to understand when one considered that the United States government took only three per cent of the sale price of the car manufactured in the United States. In showing what export meant, Mr. Keller said that 45 per cent of the total production here was for export. He announced that by April 1, which ended the fiscal year for the customs for the port of Oshawa that the receipts would be eight millions of dollars or three millions over any previous year. The government says it needs the money and it is perfectly alright, but we want the public to know who gets it, Mr. Keller declared.

In referring to his stay in Oshawa, Mr. Keller said he came here two years ago and one of the outstanding things he found in the early months was that everybody was sincere of purpose and no one was trying to double-cross you. You cannot, he said, go into a crowd of fellows clean cut and of such fine character and not feel the benefit of your association with them. He had found that the willingness of the employees to co-operate was what put General Motors ahead.

"Oshawa is particularly fortunate in having my boss, Mr. McLaughlin, as head of General Motors. Some people thought I was sent over here to straighten this plant out, but that is not true. I was employed by Mr. McLaughlin. Mr. McLaughlin saw the future for the motor car industry as he is one of the clearest thinking men in the business. When the game got stiffer, he came to me and said you have been living in a country where the pace is faster and you can no doubt bring in new viewpoints, so I came. This business belongs to Canadians and there is every possibility that it will always be run by Canadians. To continue the training another man is being brought in who is capable of putting a climax to the training that we have started. Mr. McLaughlin and I have had no difficulty in agreeing on the proper man to bring to Oshawa. Mr. Gordon Lefebvre is a better man than myself and his experience has been more recent than mine. He is fundamentally sound in his purpose, honest in his actions, tolerant and appreciative. You will find Mr. Lefebvre a fast friend, strong for everybody who is strong for his work," stated Mr. Keller.

Turning to Mr. Lefebvre, he said, "I hand over to you the finest bunch of friends a man ever had and if you lose them it will be your own fault."

Mr. R. S. McLaughlin in introducing Mr. Lefebvre asked every member of the organization to become acquainted with him and confidently believed that their choice of a general manager had been a good one.

Mr. Lefebvre thanked the gathering for the wonderful reception accorded him since coming to Oshawa. It had been his pleasure and privilege of spending a year in this city previously and had profited by it. It was with regret that he had left. "My appointment here came as a surprise to me. My pleasure and delight at this assignment has been selfish, since I believe it to be a profitable one particularly when I know such men as are in the organization."

Mr. Lefebvre spoke of the wonderful reputation Mr. McLaughlin had attained in the automotive world and that his name was respected as a byword in the industry by any one associated with him. "I know how you feel in losing Mr. Keller. I went through the same thing myself but I am facing the toughest job I ever had in filling his shoes. Success lies in co-operation which I ask of you and in return I pledge you my best efforts toward the one object, that of making a better product and a better organization in Canada.

"The town's interests are the interests of General Motors and the interests of General Motors are the town's interests," declared Mr. McLaughlin in calling upon Mayor Robert D. Preston for an address. He referred to the deputation which took upon themselves work of going to Ottawa in defence of General Motors to point out to the Government the dangerous effect of any radical change in the tariff policy.

"We appreciate this kindly feeling more than we can say. These men saw the difficulty and rose to the occasion. With that spirit Oshawa is going to get through alright and may that spirit of co-operation continue and expand," remarked Mr. McLaughlin.

Mayor R. D. Preston

Mayor Robert D. Preston said he very much regretted Mr. Keller leaving and that every citizen joined with him in the same feeling. The General Motors was the heart beat of Oshawa, Mayor Preston declared and he was only too well pleased to be able to go to Ottawa with a deputation when the danger of any radical change in the tariff was seen. His fellow citizens, he said, did a great work towards helping to prevent what would have been a great calamity. The City Council had done and were doing everything to help the industry spread out. In closing his remarks Mayor Preston shook hands with Mr. Keller, wishing him the best of success in his new post, and hoped that Mr. Lefebvre would uphold what Mr. Keller had done.

J. J. Seitz

J. J. Seitz of Toronto in opening his address referred to his feeling of regret when Mr. George W. McLaughlin resigned. He was a friend of all the dealers and willing to assist them at all times, Mr. Seitz said. Mr. Keller followed in Mr. McLaughlin's footsteps and was also a warm friend of all the dealers.

"We do wish you the greatest luck that can come to any man as you deserve it," Mr. Seitz remarked.

General Motors has done for Canada what he believed no man in any country of the world would think of undertaking against the tremendous odds. With a five cent street car fare there were 30,000 cars sold in New York city last year, while in Canada there were 12,000 cars sold from coast to coast. He urged the public to stand behind the organization. There would be no greater calamity to Canada than if anything should happen to General Motors.

Milton D. Bergey

M. D. Bergey said that Mr. Keller had aptly combined his knowledge and experience and it was through this that he has been able to accomplish the great things he had. We all regret that Mr. Keller is leaving, when he came here he was forced to adapt himself to new conditions and new surroundings and how well he has brought about the number of changes is well known, Mr. Bergey stated. In concluding his remarks, he said, that Mr. McLaughlin had picked Mr. Keller for the position of general manager and that both Mr. McLaughlin and Mr. Keller had picked Mr. Lefebvre so he should be twice as good.

On behalf of the branch managers of the McLaughlin Motor Car Company, C. M. Ricketts, branch manager of Toronto, made a presentation to Mr. Keller of two silver candlesticks, a silver bowl and an address. The address read:

"No gift, however costly could adequately reflect our admiration for you as an administrator and a man. So this, inadequate token is tendered only as a symbol of our respect and regard which with our good wishes will follow you wherever you go." The names attached to the address were:—A. W. Pratt, Belleville; W. J. McLeod, Calgary; E.A. Brink, Edmonton; R. L. Anderson, Hamilton; F. L. Ross, London; T. R. Price, H. F. Mustard, M. J. E. Catudal, Montreal; J. MacDonald, Regina; W. J. McCalary, St. John, N.B.; E. A. Hogg, Saskatoon; C. M. Ricketts, R. D. Struthers, Toronto; A. A. Ross, Vancouver; and R. McKenzie, Winnipeg.

Mr. Ricketts in a brief address made reference to the ability of Mr. Keller and the excellent record he had made. He had no doubt, however, that Mr. Lefebvre would be able to follow in Mr. Keller's footsteps.

Lt.-Col. Frank Chappell wished to assure the incoming manager of the hearty co-operation and the sincere efforts of every one represented at the gathering to make the business a success. "Much as we feel regret at Mr. Keller leaving, the work has to be carried on and it must be by every one lending their support", he said. It was a struggle to keep up with the times which are constantly changing schemes of operation, plans for salesmanship and financing. In the same way old timers see the methods discarded which they cherished for new and strange ideas. "The changes come with rapidity until now there are no terrors for us because we realize a cardinal principle to which we must adapt ourselves. No matter how efficient we become there is one thing unchanged and that is human nature. We always admire comradeship and leadership and we have it brought home to us tonight by one to whom we are bidding farewell. Two years ago yesterday Mr. Keller first came to us. His reputation had travelled before him. To him it was merely name and rank, he had to show his true worth and we found that his reputation was well earned. We not only admire him but love him. We found he had a broad outlook."

Lt.-Col. Chappell felt that Mr. Keller's sojourn in Oshawa had been all too brief. During his stay here the industry had seen many physical changes together with new ideas which can be considered as a memorial of him. "His advent here has so thoroughly impressed in our hearts the lasting principle of human needs which will be of benefit to all with whom he was connected. He did his best with the tools at hand and no man can do more," he said.

In continuing Lt.-Col Chappell expressed feeling of good will and kind regards for the future on behalf of the departmental managers. He then called on Mr. Ross McKinnon, general sales manager of the Chevrolet Division who presented Mr. Keller with a beautiful silver tray as a token of esteem in which he was held by the heads of the various departments.

Mr. Keller in expressing his appreciation said that it was impossible to do good work with poor tools but would receive efefctive results if good tools were in the hands of those who know how to use them.

Prior to Mr. G. W. McLaughlin's address, the chairman stated that he and his brother were almost inseparable while in business together and while Mr. George had quit, he was just as much in the business as ever. "He just can't leave, although he thinks he has," the chairman declared. He felt that the kind remarks made regarding himself were rather overdone. He gave credit to his associates for the progress in the industry.

Mr. G. W. McLaughlin the last speaker on the program said that his name being the last on the list he was somewhat like a spare tire but in [illegible]ases of emergency the spare tire w[illegible] often the most important. He re[illegible]d in a jocular way to his retiri[illegible]om industry and becoming a fa[illegible] and continuing in the same [illegible] placed himself in the position of a progressive party supporter speaking of taxes, the tariff. "You know we have the balance of power down there in Ottawa so you will have to watch your step," he added. He thanked the previous speakers for their kind references to him and paid a glowing tribute to members of the organization who he termed as the finest body of men to be found in any industry. He paid tribute to Mr. Keller stating that his leaving was an honor to his sterling ability and a step forward in the great industry. "I congratulate you and know that you will have gratifying results from your efforts."

Addressing himself to Mr. Lefebvre Mr. McLaughlin said: "Lefebvre you are going to stub your toe, you will encounter difficulties but I think you can handle the situation". Speaking to outside visitors engaged actively in various occupations he thought that sometimes not sufficient time was taken to get a broader view of life. There was more in a day of toil than simply in the payroll envelope at the end of the month. He admonished his hearers that in the building up of industry one must not overlook the building up of friendships. If friendships were broken they would never be the same. In the days to come he anticipated the building up of an industry which will stand for good will, integrity and high ideals and when that portion had been done a legacy would be left to those who come after.

The speaker regretted the departure of Mr. Keller but was pleased at renewing acquaintance with Mr. Lefebvre. He felt that Mr. Lefebvre would have ample scope for his ability and he would be rewarded for his skill. With the co-operation of the members of the organization and with his leadership, the speaker would look forward to seeing the achievements of Mr. Keller eclipsed. "Increase the production but do not decrease the quality of the goods", was Mr. McLaughlin's concluding thought.

Several pleasing musical numbers were provided during the evening. Mr. Robert Henderson rendering different numbers while Mr. George Henley added greatly to the entertainment, one number containing witty references to various members of the gathering. The efforts of the orchestra were greatly appreciated while Messrs. Harold Luke and F. F. Prosser in their character numbers delighted the gathering. Among their numbers was a catchy selection which was well received. It included the following verses:

E. W. Drew

A genial soul is Willis Drew
Who likes a bit of fun,
He goes to bed at eight o'clock
Now that the curling's done.

G. Lefebvre

We're glad to see Gordon "Le fave"
No stranger here is he
We'll work with him in every way
To boost our industry.

R. S. M.

Our President is much alive
To everything that's new
That runs on wheels, or goes on hoofs
Or skims along the blue.

F. Chappell

Frank Chappell takes the factory drill
All major assemblies
Can "fall in"—"Shun"—Right Dress—
Eyes front,
"Form Fours" and "Stand at Ease."

K. T. K.

But when we come to say Good-bye
To K. T.'s smiling face
We don't know how to say so much
In such a little space.

He's been the friend of every one
In our big Family
Long may he live; let Fortune smile
And may he be happy be.

Out of Town Guests

Among the guests from out of town were: Messrs. A. Sharp, P. Love, S. Clark, G. M. MacWilliams, J. A. Griffith, Dr. Power, W. H. Cross, W. S. Giles, Mr. Sanderson, C. M. Ricketts, A. O. Heather, J. D. Smart, M. D. Bergey, J. J. Seitz, all of Toronto; R. L. Anderson and G. Hutton, of Hamilton; Fred Hatch, Whitby; Major A. W. Pratt, Belleville; T. R. Price, Montreal; J. C. Brown and W. A. P. John, Detroit. In addition to these members of the General Motors, Oshawa, there were present heads of other industries in the city and many prominent business men.

The evening closed by singing "Auld Lang Syne."

Any woman who marries a man to reform him deserves to lose him.

The wise cracker in the ad composing room says he's willing to bet anybody (black, tan or white) one hundred to one that Elliott is elected in the West Middlesex by-election.

Wonder what motorists will start running over when they runout of pedestrians?

Not what you pay, what you get.

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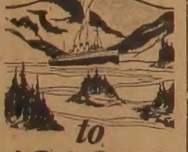

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